

One idea. Every channel. One connected system.

INDEPENDENT 360-DEGREE ADVERTISING + MARKETING AGENCY / DUBAI

Not twelve suppliers. One accountable agency.

TheStriveAds connects strategy, brand, creative, media, content, performance, PR, production, events, digital products and customer intelligence around one commercial objective.

12

connected capabilities

04

published markets

DXB

Business Bay base

360

integrated agency model



Twelve disciplines. Four connected territories.

01 STRATEGY + BRAND

Integrated strategy and research

Brand positioning and identity

Go-to-market and measurement

02 CREATIVE + INFLUENCE

Campaign ideas and content

PR, creators and production

Events and brand activations

03 MEDIA + GROWTH

Integrated media planning

OOH, DOOH and building LCD

Performance, social, SEO and ASO

04 EXPERIENCE + TECHNOLOGY

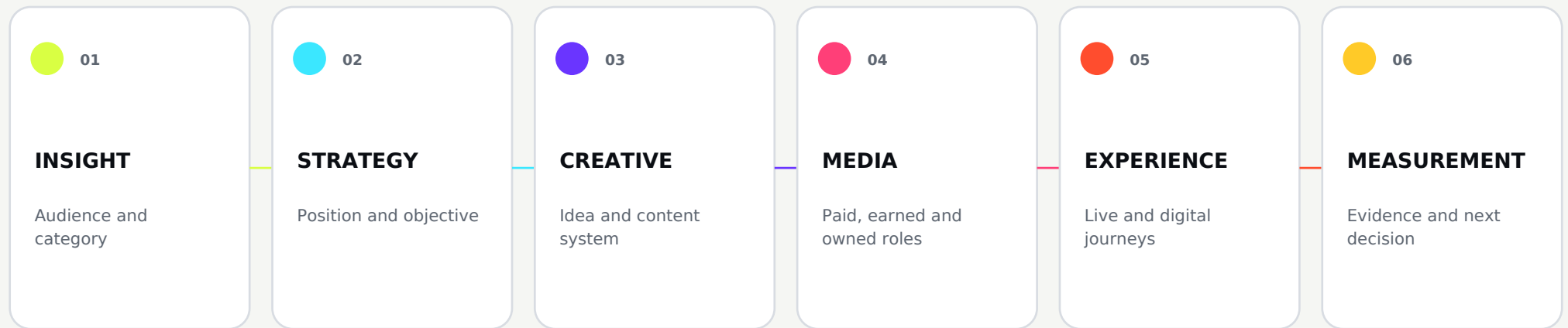
Websites and ecommerce

Mobile applications

CRM, automation and analytics

One brief travels through every specialist room.

360-degree planning does not force every channel into the plan. It keeps every chosen discipline aligned to the same audience insight, commercial objective and definition of success.



BUSINESS CHALLENGE

COMMERCIAL RESPONSE

Every channel earns a role.

Plans can combine broad reach, contextual attention, demand capture and customer follow-up. Buying routes, market availability and specialist partners are confirmed before proposal.

REACH

TV, video, audio, OOH and DOOH

RELEVANCE

Publishers, retail, sponsorship and creators

RESPONSE

Search, social, display and commerce

RETURN

CRM, email, lifecycle and analytics



OOH, DOOH and building LCD. Connected to the wider plan.

Audience movement, context, format, availability and investment shape every shortlist, from city landmarks to residential, elevator, hotel and office screens.

- Roadside and landmark formats
- Digital and programmatic DOOH
- Transit, airport and travel
- Retail and mall environments
- Apartment and elevator LCD
- Hotel, office and place-based screens

PLAN / BUY / ADAPT / TRAFFIC / VERIFY

Twenty category contexts. Clearly labelled.

The current sector pages are illustrative planning frameworks, not claims of completed client work. Approved credentials, imagery and evidence can replace them through the CMS.

CONSUMER

Retail, F&B, beauty, luxury, automotive

PLACES

Property, hospitality, tourism, destinations, events

SERVICES

Healthcare, finance, education, professional services

INNOVATION

Technology, SaaS, mobile products, startups

BUILT WORLD

Construction, interiors, aviation, logistics

PUBLICATION STANDARD Client identity, creative and results publish only after approval and evidence checks.

Whatever the challenge, we will build the right mix.

PHONE / WHATSAPP

+971 56 174 6369

EMAIL

info@thestriveads.com

STUDIO

**Empire Heights Tower B, Business Bay, Dubai,
UAE**

HOURS

Monday-Friday, 9:00 AM-6:00 PM

THESTRIVEADS.ONLINE
